



TOWN COUNCIL REPORT

To: Honorable Mayor Jennie Fancher and Avon Town Council
From: Virginia C. Egger, Town Manager
Date: September 26, 2017
Topic: REVIEW AND ACTION ON INCREASING SPECIAL EVENTS FUNDING FOR THE
2017 MAN OF THE CLIFF AND BIRDS OF PREY EVENTS

BACKGROUND:

As was reported at Council's September 12, 2017, regular meeting, the Ad Hoc Special Events Committee (AHSEC) has received two applications for 2017 funding: Man of the Cliff and Birds of Prey. These applications were received subsequent to the Town appropriating all funds budgeted for Avon Special Events. In that appropriation was \$70,000.00, if needed, to underwrite the Ben Harper and the Innocent Criminals (BHIC) concert.

The two funding requests, and past funding grants to these entities, are summarized in the table below.

TOWN SUPPORT	MAN OF THE CLIFF	BIRDS OF PREY BEAVER CREEK WORLD CUP
2017 CASH - REQUESTED	\$6,000	\$25,000
2016 CASH - GRANTED	\$7,000	\$40,000
2015 CASH - GRANTED	\$7,000	\$40,000
2017 IN-KIND - REQUESTED	\$3,500	Increased bus service
2016 IN KIND - GRANTED	\$3,500	Increased bus service
2015 IN KIND - GRANTED	\$4,000	Increased bus service

The AHSEC, in their applications' review, passed motions to support each event's in-kind request. In terms of cash funding, motions stated that the AHSEC would consider funding after the BHIC concert to see if any of the \$70,000.00 would be available. Council asked that a funding item be placed on Tuesday's agenda to review the funding available from BHIC and depending on that "return", if any, to consider whether to appropriate new monies, if required to meet the applicants' requests.

BHIC ACTUAL REVENUES AND EXPENDITURES:*

ACTUALS REVENUES AND EXPENSES BEN HARPER & THE INNOCENT CRIMINALS	
TOTAL REVENUE	\$89,797
TOTAL EXPENSES	\$158,145
NET INCOME	(\$68,348)
RETURN TO SPECIAL EVENTS RESERVE	\$1,652
1,528 PAID ADMISSIONS	

As shown in the table, \$1,652.00 remains in the 2017 Special Events Reserve Fund. The total request from Man of the Cliff and Birds of Prey equals \$31,000.00, requiring new funds of \$29,348.00, if the events are fully funded.

Should Council wish to appropriate more monies a recommended motion is provided. Monies are available in the General Fund Contingency, which has a balance of \$194,493.00.

MOTION:

I move to appropriate \$29,348.00 from the 2017 General Fund Contingency for potential funding of the Birds of Prey and/or Man of the Cliff 2017 event requests. The Ad Hoc Special Events Committee is authorized to make the determination with no additional Council action.

* A full report on the BHIC concert will be provided to Town Council on October 13th.